

media release



MASTERS OF OUR INDUSTRY

Master Builders Association of Victoria
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Master Builders Launches Greens' Policies Awareness Campaign

The Master Builders Association of Victoria has today launched a state-wide advertising campaign alerting voters to the consequences of voting Green at the upcoming Federal Election.

Master Builders Deputy Executive Director, Radley de Silva, said builders were extremely worried about the future prosperity of Australia under a Greens controlled Federal Senate.

“Master Builders is taking action because Victorian builders are worried about the future of the economy and the long term viability of their industry,” said Mr de Silva.

“The building and construction industry is Australia’s fifth largest industry and employs over 184,000 people in Victoria.

In recent months, the Association has been flooded with concerns from members worried about fringe policies which will:

- **Undermine housing affordability**
Greens’ policies restrict land release for new housing. This will lead to higher land prices placing home ownership beyond the reach of Victorian families.
- **Threaten job security**
Greens’ policies increase business costs for employers in the construction, manufacturing and energy industries. This places the jobs of Australian workers at risk and could force some companies overseas.
- **Increase industrial unrest and workplace thuggery**
Greens’ policies call for the abolition of the construction industry watchdog, the Australian Building and Construction Commission. This returns control of Victorian building sites back to union bullies and risks workplace harmony.
- **Prevent and delay the construction of vital community infrastructure**
Greens’ policies hinder the development of essential community infrastructure like roads and workplace projects. This will result in more traffic congestion and declining service delivery.
- **Endanger Australia’s fragile economic recovery**
Greens’ policies affecting business, taxation, expenditure and industry will stifle economic growth. This will undermine national prosperity and limit future opportunities for our children.

A new website supporting Master Builders campaign is available at www.thinkbeforeyouvote.com.au.

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